



# Lenox Rhubarb Festival

## June 8, 2019

### Vendor Information

The Lenox Rhubarb Festival is an annual festival held in historic downtown Lenox, celebrating rhubarb, that much under-appreciated plant growing in many people's backyards. Our goal is to highlight all the wonderful things that can be done with Rhubarb. So, if you have a Rhubarb product or creation to sell, we would love to have your participation.

For example, in past festivals, there have been (of course) lots of strawberry-rhubarb pies. But we have also had pancakes with rhubarb syrup, rhubarb ice cream, sorbet, and frozen yoghurt, strawberry-rhubarb jams and preserves, rhubarb soda, fresh cut rhubarb and rhubarb plants, rhubarb recipe books, and last year, even rhubarb tacos for sale. But you don't have to be able to eat it! Think rhubarb themed jewelry, tee-shirts, hand towels, aprons, tiles and paving stones.

#### **All products sold must be about or contain Rhubarb!**

The festival runs from approximately 9 am until 2 pm or when everything is sold out, whichever comes first. The schedule for the 2019 Festival is:

- 7 am to 9 am – Set-up (After unloading, please park across the street, in the public lot behind Berkshire Bank, 25 Main St.)
- 9 am – Rhubarb Pancake Breakfast
- 9 am to 2 pm – Sales of Rhubarb Products by Vendors
- 11 am – Savory Rhubarb Contest: Local chefs compete until food runs out.
- 11 am to 12 pm – Live Music provided by Eagles Trombone Ensemble

Vendors will receive an approximately 12'x12' reserved space in front of Reading Park and along Main Street. If you want to be under cover, please bring your own 10' pop-up tent.

#### **The Festival is held Rain or Shine!**

Vendor Fee: \$40 (payable to Lenox Rhubarb Festival)

Application Deadline: March 1, 2019

All vendors accepted to participate will be listed on our website with links to theirs, and mentioned on our Facebook page, as soon as their application is confirmed. We will also include as much information about Vendors as possible in press releases and other marketing materials.